

To whom it might concern:

My name is Gabriel Herrera, I was the Marketing Coordinator at Verlocal during Emily's internship.

Emily is an excellent person to work with. She constantly wrote content for us, helped me structure and lay out marketing campaigns we were going to run at that time, and created all of our newsletters with HTML. She would come up with the copy writing and visual imagery for our newsletters that were sent out to our 100,000+ users all over world, and wrote original content for our blogs. She is well-versed in social media advertising, graphic design, and email marketing. Anything I needed her help with she was willing to lend a hand, even if she wasn't too familiar with the program or software we were using. She would consistently dive right in and tackle the task.

She is very friendly, smart, and was eager to learn new things and work on upcoming projects. I am sure she will be a great addition to your team.

Thank you,
Gabriel Herrera